

QUINTUS ORIGINALS

Commissioning Brief

The main areas we are looking to commission into are as follows:

PRISONS

To complement our series **Behind Bars**

DANGEROUS OR FORBIDDEN PLACES

Access to gang members, illegal activity, narcotics dealers (to complement our series **No Go Zones**; Organized Crime/Cartel topic, best set in Central America

ENGINEERING

The Bigger the Better; Mega Projects, Mega Constructions, Mega Structures; Manufacturing of Big Machines or Vehicles to complement our series **Mega Manufacturing**

PIRACY

Armed and dangerous illegal pirates operating on the open seas and those that are trying to stop them **Pirate Hunting**

POVERTY

To complement our already very successful docs in this area - **Poverty in Paradise / Poverty in the USA**

DANGEROUS JOURNEYS AFFECTING THE YOUNGER GENERATION

Situations where children and their families have to navigate difficult terrain / environment in order to live their lives to complement our series **The Most Dangerous Ways to School**

ACCESS LED OBS DOC

Following law enforcement officers on patrol as they catch illegal criminals, and the stories of those brought into custody to complement our series **Beyond Borders**

WHAT MAKES THESE SUBJECTS SUCCESSFUL FOR US?

Our core audience is mostly in the USA at around 40% of the total. Essentially we super serve our existing core, predominantly male audience with commissions, only greenlighting shows that we know will resonate well with them and generate strong viewing figures and income for both Quintus and the producer.

What they love to see are people working / living / surviving in conditions and environments that are vastly different to their comfortable Western homelife. Where they are surprised by what they are viewing on screen and asking themselves, how does someone actually exist in this way?

There should always be a human aspect to the stories and a present tense narrative rather than looking at the past. Generally speaking, we do not have much archive in our shows, few talking head interviews or CGI. It is mostly in the moment, on location shooting that works best.

We are also a distribution company, selling to linear broadcasters which means that if we are successful in securing deals, both ourselves and our production partners can recoup the investment and get into profit quicker.

LOCATIONS

Areas that perform best are either content that's shot and produced in the USA or in Africa, Asia and South America. Stories from the UK and Europe don't tend to resonate as well.

With our most recent commissions, to keep costs down, it's either been 2 people travelling and filming everything themselves, or using known, trusted, local teams to shoot on location for them.





QUINTUS CHANNEL NETWORK

At present we are mainly commissioning for these channels: **Free Documentary**, **ENDEVR**, **FD Engineering** and **FD Nature**. Please take a look using the hyperlinks, where you can filter to view our highest performing videos and shows and get a better idea of the style, storytelling and narrative arcs we are after.

COMMISSIONING PROCESS

PLEASE SEND TOPLINE IDEAS
(A SHORT PARAGRAPH) THROUGH TO
ADAM JACOBS, CREATIVE DIRECTOR
adam.jacobs@quintus-media.com

These will be reviewed and initial feedback provided to the producer. If there is something that resonates with us, a 1-2 page short treatment with an example episode is required and a more thorough review process then takes place.

Once completed, further feedback is then provided and the idea may be tweaked accordingly based on our data, our experience and commissioning needs – if it is something we feel will work well on our own platforms and sell to television broadcasters, we will move to greenlight and contract.

